**BEFORE THE** 

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## Federal Communications CommissionRECEIVED

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Federal Communications Commission
Office of Secretary

In the Matter of

1998 Biennial Regulatory Review –
Review of the Commission's Broadcast Ownership
Rules and Other Rules Adopted Pursuant to Section
202 of the Telecommunications Act of 1996

REQUEST FOR LEAVE TO FILE

The WB Television Network ("The WB"), by its attorneys, hereby requests leave, to the extent necessary, to submit the accompanying Supplemental Comments in the above-captioned proceeding. Section 202(h) of the Telecommunications Act of 1996¹ requires the Commission to review, on a biennial basis, all of its broadcast ownership rules and to "repeal or modify any regulation it determines to be no longer in the public interest." Two years ago, the Commission commenced the above-captioned initial biennial review pursuant to Section 202(h) to consider, among other broadcast ownership rules, whether it could justify retaining the television station/cable system cross-ownership rule.² The Commission has not yet completed this initial biennial review.

The WB notes that Viacom Inc., Fox Television Stations, Inc. and The Newspaper
Association of America have all filed supplemental petitions arguing that they are prejudiced by
the Commission's delay and requesting that the Commission immediately eliminate certain

<sup>1</sup>Pub. L. No. 104-104, 110 Stat. 56 (1996).

<sup>2</sup>47 C.F.R. § 76.501(a).

No. of Copies rec'd\_ List A B C D E broadcast ownership rules that are the subject of the above-captioned proceeding. The WB is similarly prejudiced by the Commission's inaction and is filing the enclosed Supplemental Comments to ensure a complete record and to echo the concerns raised by Viacom Inc. regarding how certain of the Commission's broadcast ownership rules act to create unnecessary regulatory barriers to the establishment of financially viable emerging networks.

In particular, as detailed in its Supplemental Comments, The WB is an emerging network with a distant connection with a cable operator. Continued application of the television station/cable system cross-ownership rule, a rule which the Commission itself determined almost seven years ago was no longer necessary in the public interest, stifles the development of emerging networks such as The WB. The Commission's delay in eliminating the television station/cable system cross-ownership ban in connection with its initial biennial review has hampered The WB's ability to compete with the established television networks to the detriment of the public interest.

Accordingly, The WB respectfully requests that the Commission accept and consider the enclosed Supplemental Comments in connection with the above-captioned proceeding.

Respectfully submitted,

## THE WB TELEVISION NETWORK

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Dated: January 27, 2000

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## **CERTIFICATE OF SERVICE**

- I, Cecilia Gornak, a secretary at the law firm of Fleischman and Walsh, L.L.P., hereby certify that copies of the foregoing "Request for Leave to File" were served this 27th day of January, 2000, via first-class mail, postage prepaid, upon the following:
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